

## For Immediate Release

Contact: Meagan Church Bj Thompson Associates 574-255-5000, ext. 507 mchurch@bjta.com

## MOR/RYDE® PRODUCTS CREATE SMOOTH TIP-TO-TAIL TOWING ON FLEETWOOD FIFTH WHEELS

**ELKHART, Ind.** — The MOR/ryde® System and Rubber Pin Box have become part of Fleetwood RV's optional suspension package upgrade for the 2007 Regal, Quantum and Advantage fifth wheels. The optional package gives customers the opportunity to upgrade to a system that offers smoother towing from tip to tail.

"The MOR/ryde products are well known, proven systems with good brand recognition in the marketplace," explained Chris Braun, executive vice president of Fleetwood's RV Group. "When making the decision, we took into consideration our previous relationship with MOR/ryde and the cost/value relationship the products would offer us. Early field sales and dealer feedback are already encouraging."

The patented MOR/ryde System complements the existing leaf springs on tandem and tri-axle trailers. The unit replaces the steel leaf spring equalizer — which distributes weight between the axles — with MOR/ryde's rubber shear spring. The cost-effective, low-maintenance ride enhancement product welds or bolts onto the frame.

The MOR/ryde Rubber Pin Box System dampens the transmission of forces from the fifth wheel to the tow vehicle via the pin box. Rubber shear springs act as cushions, effectively reducing road shock while maintaining full horizontal planar motion. With no air-filled springs to leak and no shock absorbers to replace, the rubber pin box has a long component life even under continuous use.

The competitively priced fifth wheels feature amenities aimed at the mid-to-higher end of the fifth wheel marketplace. The Regal, Quantum and Advantage are available in lengths from 30 to 39 feet and provide livable destination camping situations by offering more spacious galleys and bathrooms, as well as larger refrigerators. The three brands each offer 10 floor plans, six of which are all new for 2007, that include abundant interior and exterior storage space.

Fleetwood RV is a division of Fleetwood Enterprises Inc. (NYSE:FLE), a leading manufacturer of recreational vehicles and a leading producer of manufactured housing through its subsidiaries. Fleetwood's recreational vehicle line includes motorhomes, travel trailers, fifth wheels and folding trailers. Fleetwood RV products are distributed through a nationwide network of more than 1,200 dealers. For more information on Fleetwood Enterprises, visit www.fleetwood.com.

Founded in 1966 in Elkhart, Ind., MOR/ryde International designs and manufactures rubber suspension systems and ride enhancement products for versatile vehicle applications. Contact MOR/ryde at 574-293-1581 or visit the company's Web site at <u>www.morryde.com</u>.