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CUSTOMERS BRING MOR/RyDE® SUSPENSION SYSTEM TO GULF STREAM LUXURY TOWABLES

NAPPANEE, Ind. — Customer demand has made the MOR/ryde System standard equipment on Gulf Stream Coach's 2007 Prairie Schooner and Yellowstone fifth wheels — part of Gulf Stream's luxury towables line.

“The MOR/ryde System is an added value to our units,” said Matt Popovic, general manager of Gulf Stream's luxury towables division. “We are finding that customers desire the MOR/ryde name and the ride it offers.”

The patented MOR/ryde System complements the existing leaf springs on tandem and tri-axle trailers. The unit replaces the steel leaf spring equalizer — which distributes weight between the axles — with MOR/ryde's rubber shear spring. The cost-effective, low-maintenance ride enhancement product welds or bolts onto the frame.

In designing its products, Gulf Stream values customer feedback. “Customer input always shapes our decision and they were asking for MOR/ryde by name,” Popovic explained. “The system has been on the Prairie Schooner and Yellowstone for a few months now and it has been a success.”

Gulf Stream Coach is based in Nappanee, Ind., and has additional facilities in Goshen and Etna Green, Ind. The company is the largest privately held full-line recreation vehicle manufacturer, offering 26 brands and more than 100 models, while employing over 1,500 men and women in Elkhart County. Visit www.gulfstreamrv.com for more company information.

Founded in 1966 in Elkhart, Ind., MOR/ryde International designs and manufactures rubber suspension systems and ride enhancement products for versatile vehicle applications. Contact MOR/ryde at 574-293-1581 or visit the company's Web site at www.morryde.com.

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