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PREMIUM SUSPENSION SYSTEM HELPS BEST-SELLING KEYSTONE FIFTH WHEEL REDEFINE PRODUCT CATEGORY

GOSHEN, Ind. — Keystone RV Company and MOR/ryde® have come together to take smooth, uncomplicated towing to a whole new level. The MOR/ryde System is now standard equipment on Keystone RV's 2006 Montana fifth wheels.

“Experience, research and customer demand shaped Montana’s decision to standardize MOR/ryde suspension equipment,” said Aram Koltookian, Montana’s product manager. “We focus on style, convenience and towability, so the system was a good fit.”

Montana has been the number one selling fifth wheel in North America for the last four years. According to Koltookian, it maintains its premier status through continuous improvement and rapid response to customer demands. He added that Montana consistently offers innovations that are not available on other coaches in the same price range, such as superior turning radius and user-friendly hitch vision.

The patented MOR/ryde System complements the existing leaf springs on tandem and tri-axle trailers. The unit replaces the steel leaf spring equalizer — which distributes weight between the axles — with MOR/ryde’s rubber shear spring. The cost effective, low maintenance ride enhancement product welds or bolts onto the frame.

“MOR/ryde’s system makes the Montana an even better towing vehicle,” Koltookian explained. “It creates less wear and tear on the coach, allows the axles to travel further and reduces damage from road shock.”

Keystone RV Company is the nation’s largest producer of travel trailers and fifth wheels, with manufacturing facilities in Goshen, Ind., and Pendleton, Ore. Keystone is a subsidiary of Thor® Industries Inc., Jackson Center, Ohio, the nation’s largest unit manufacturer of recreation vehicles. For more information, visit www.keystone-montana.com.

Founded in 1966 in Elkhart, Ind., MOR/ryde International designs and manufactures rubber suspension systems and ride enhancement products for versatile vehicle applications. Contact MOR/ryde at 574-293-1581 or visit the company’s Web site at www.morryde.com.

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