

# NEWS RELEASE • BjTA

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For Immediate Release

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## **TRAVELAIRE DEALERS RECOGNIZE VALUE-ADDED MOR/RyDE® EQUIPMENT**

**RED DEER, Alberta** — Travelaire Canada has added MOR/ryde as both standard and optional equipment to their 2007 Travelaire and Kustom Koach travel trailers and fifth wheels, and Genesis and Legacy fifth wheels. The MOR/ryde System is standard, while the Rubber Pin Box is optional.

“The knowledgeable consumer has come to expect the best quality—and all the benefits and features associated with it—that can be found in the Travelaire, Kustom Koach, Genesis and Legacy. This makes MOR/ryde a good fit for the towables,” said Kim Andras, Travelaire purchasing manager. “The decision to use the MOR/ryde equipment was made after consulting our marketing people and our dealer body. Dealers are already recognizing the added value.”

The patented MOR/ryde System complements the existing leaf springs on tandem and tri-axle trailers. The unit replaces the steel leaf spring equalizer — which distributes weight between the axles — with MOR/ryde’s rubber shear spring. The cost-effective, low-maintenance ride enhancement product welds or bolts onto the frame.

The MOR/ryde Rubber Pin Box System dampens the transmission of forces from the fifth wheel to the tow vehicle via the pin box. Rubber shear springs act as cushions, effectively reducing road shock while maintaining full horizontal planar motion. With no air-filled springs to leak and no shock absorbers to replace, the Rubber Pin Box has a long component life even under continuous use.

Travelaire, Red Deer, AB, started in 1963 and has become one of Canada’s largest RV manufacturers. It produces travel trailers, fifth wheels and motorhomes. For more information, visit [www.travelaire.com](http://www.travelaire.com).

Founded in 1966 in Elkhart, Ind., MOR/ryde International designs and manufactures rubber suspension systems and ride enhancement products for versatile vehicle applications. Contact MOR/ryde at 574-293-1581 or visit the company’s Web site at [www.morryde.com](http://www.morryde.com).

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